

PRESS RELEASE

Lone Star International Film Festival Wins Audience Choice Award for Best Program at 2008 International Film Festival Summit

Dallas, Texas (Jan. 27, 2009) – Lone Star International Film Festival (LSIFF) was recognized with an Audience Choice award for best program in the national category at the fifth annual International Film Festival Summit in December.

The Livre d'Or Award was presented during the festival in Las Vegas to three film festivals, one in each of three categories, regional, national and international. The award recipients were selected based on the organization and layout of the program booklet. Special emphasis was placed on uniqueness, layout and creative design. Finalists for the award were on display in the Festival Gallery where attendees were able to view and then vote for their choice.

This year's LSIFF program was designed by Gary Rockwood, creative director at Rockwood Communications.

"It's very gratifying to have the Festival honored in this way, and we are proud to have contributed to their success," stated Rockwood.

About Lone Star International Film Festival

The Lone Star International Film Festival celebrates the art and industry of cinema through a commitment to the exhibition of artistically and culturally significant films, honors filmmakers and their contributions to the creative community, explores the impact of film on society and culture through educational forums that also provide insight into the art and business of making films, and promotes the City of Fort Worth and its commitment to the arts. The Lone Star International Film Festival is a presentation of the 501(c)(3) non-profit Lone Star Film Society. Visit Lone Star International Film Festival on the Web at www.lsiff.com.

About Rockwood Communications

Rockwood Communications is a full-service public relations, marketing and design firm based in the Dallas/Fort Worth area that specializes in developing customized solutions for clients in the financial and payments, energy and professional services industries, and has affiliations with several film festivals, including the Deep Ellum Film Festival and American Film Institute. Visit Rockwood on the web at www.rockwoodpr.com.

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